



Sol & Sommer

POLITIKENANNONCER

Get in contact with the travel-urging readers

■ **The International Travel Exhibition at Bella Center is just around the corner** and, true to form, Politiken will be warming up with a special section, Sol&Sommer (Sun&Summer), coming out on Thursday 21 January 2010.

Hop on board and reach Politiken's 423,000* travel hungry readers - that way you are sure of being remembered when they are planning and booking their holidays.

Information

Coming out on:

Thursday 21st January 2010

Format:

Tabloid

Deadline:

1pm, Friday 15th January for orders and finished material

Prices:

Text page per mm: DKK 25.75

4-colour: DKK 28,000

Reduced colour surcharge: DKK 9,500
(under 500 mm)

Classified ad per mm: DKK 25.50

Spot colour per mm: DKK 5.25 (min. DKK 1,000)

4-colour per mm: DKK 10.50 (min. DKK 2,000)

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Please contact us if you require further information or wish to place an advertisement.

Best regards

Politiken Advertising Sales

*Index Danmark/Gallup Marketing, (BGR) 2+3 kvartal 2008